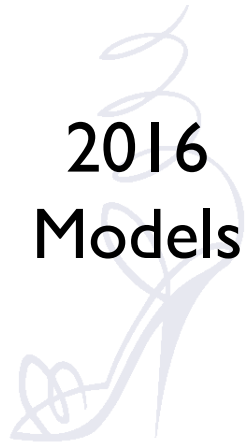


2016
Models



Pathfinders, Inc. (d/b/a Pathfinders for Autism) was established as a 501(c)3 nonprofit organization in February 2000 by parents of children with autism, including Baltimore Orioles Hall of Famer William “B.J.” Surhoff and his wife Polly Winde Surhoff. After 18 months of development, Pathfinders for Autism launched the Pathfinders for Autism Resource Center – offering knowledgeable staff and a searchable online database to help families in Maryland find critical service providers quickly and efficiently.

Since then, Pathfinders for Autism has grown into the state’s largest autism organization dedicated to helping individuals, parents, and professionals find resources, supports, and training while working to increase the awareness of autism spectrum disorders and advocating for the needs of individuals with autism and their families. We are proud of what we’ve been able to accomplish and look forward to continued success in the years ahead.



Polly + BJ Surhoff, Founders

2018 SPONSORSHIP OPPORTUNITIES

SIXTH BIENNIAL EVENING OF CELEBRITY *Fashion and Fun*

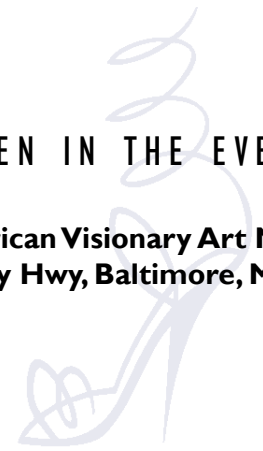
**November Third,
Two Thousand Eighteen**

To BENEFIT: PATHFINDERS FOR AUTISM

SEVEN IN THE EVENING

**American Visionary Art Museum
800 Key Hwy, Baltimore, MD 21230**

SPONSORSHIP PACKAGES



Evening of Celebrity Fashion & Fun

All proceeds benefit **Pathfinders for Autism**, Maryland's largest autism organization. We're dedicated to helping individuals, parents, and professionals find resources, support, and training while increasing awareness and advocating for the needs of individuals, families, and communities affected by autism.

- WHAT:** The most anticipated biennial event in Baltimore and always a sellout. Celebrates and supports the important work of Pathfinders for Autism
- WHEN:** Saturday, November 3, 2018, 7:00 PM - 11:00 PM
- WHERE:** American Visionary Art Museum
800 Key Hwy, Baltimore, MD 21230
- COST:** Tickets are \$200 per person

ENJOY!

LIVELY PARTY: a fun evening with an incredible live auction, raffle, great food and open bar. The highlight of the night is a fashion show featuring celebrities modeling some of the season's hottest looks.

GREAT FOOD & DRINK: featuring the award-winning wines of Axios and Kalaris Vineyards accompanied by beer, spirits, & soft drinks. The event will boast a plethora of delights any foodie would love.

ATTIRE & VENUE: 400 guests attend the event in black tie (optional) and enjoy the eclectic ambiance of the American Visionary Art Museum's amazing artwork and award-winning architecture.

LIVE AUCTION: fabulous items to bid on such as fine jewelry from Meritage Jewelers, once-in-a-lifetime experiences, sports memorabilia, sophisticated wines, and more!

The proceeds generated by this event support Pathfinders for Autism's **FREE** programs, including a Resource Center, recreational opportunities, training for first responders, parent workshops, swim safety, and more. PFA makes every effort to produce this biennial event with minimal expense. With the help of volunteers and donations of beverages, auction items, stage, linens, advertising, invitation design and printing, we are able to use funds raised to directly support our programs.

Pathfinders for Autism is a 501(c)3 nonprofit organization. Donations (less the fair market value of any goods or services received by the donor) are tax-deductible to the fullest extent allowed by law. A copy of our current financial statement is available upon request. Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of State for the cost of copying and postage. No goods or services were received by the donor in exchange for this contribution. Tax ID #52-2226573.

Diamond Sponsor \$15,000 - SOLD OUT

- Premier sponsorship of event
- Twenty (20) tickets & two (2) reserved tables with preferred placement
- Complimentary parking & valet service for ten (10) vehicles
- Prominent signage recognition at event entrance & throughout the venue
- Name recognition on video screens
- Primary recognition and logo on the invitation for the event
- Full-page color ad on the back cover of the program
- Name and/or logo on the "Welcome Page" in the event program
- Recognition in Pathfinders for Autism's e-newsletter
- Pre and post-event recognition
- Media Sponsor Advertisements
- On-stage recognition as event sponsor during the remarks
- Recognition as a sponsor on PathfindersforAutism.org (over a quarter-million visitors/year)
- Recognition as a sponsor on Pathfinders for Autism social media outlets (over 17,000 combined followers)

Platinum \$5,000

- Ten (10) tickets and one reserved table with preferred placement
- Complimentary parking & valet service for five (5) vehicles
- Signage recognition with prominent placement and name on screens
- Full-page black & white ad in the event program
- Recognition in Pathfinders for Autism's e-newsletter (15,000+ recipients)
- On-stage recognition as event sponsor during the remarks
- Recognition as a sponsor on PathfindersforAutism.org (over a quarter-million visitors/year)
- Recognition as a sponsor on Pathfinders for Autism social media outlets (over 17,000 combined followers)

Silver \$3,000

- Ten (10) tickets with one reserved table
- Complimentary parking & valet service for five (5) vehicles
- Name recognition on video screens
- Half-page black & white ad in the event program
- Recognition in Pathfinders for Autism's e-newsletter (15,000+ recipients)
- Recognition as a sponsor on PathfindersforAutism.org (over a quarter-million visitors/year)
- Recognition as a sponsor on Pathfinders for Autism social media outlets (over 17,000 combined followers)

Sapphire \$1,500

- Four (4) tickets with a reserved half table
- Complimentary parking & valet service for two (2) vehicles
- Name recognition on video screens
- Quarter-page black & white ad in the event program
- Recognition as a sponsor on PathfindersforAutism.org (over a quarter-million visitors/year)
- Recognition as a sponsor on Pathfinders for Autism social media outlets (over 17,000 combined followers)

Friends \$500

- Two (2) tickets with reserved seating
- Complimentary parking & valet service for one (1) vehicle
- Listing in event program

Sponsorship with logo and ad submission is due by October 15, 2018 to ensure full inclusion in media ads and program.

Sponsorship Form

Name for sponsorship recognition: _____

Contact Name: _____

Title: _____

(Please circle selection) Home or Work

Street Address: _____

City, State, Zip: _____

Phone number: _____

E-mail: _____

SPONSORSHIP LEVELS

- Diamond \$15,000**
- Platinum \$5,000**
- Silver \$3,000**
- Sapphire \$1,500**
- Friend \$500**

Make check payable to:

Pathfinders for Autism

303 International Circle, Suite 110, Hunt Valley, MD 21030

Payment by Credit Card is available online at pathfindersforautism.org

For more information, contact:

Mary Beth Bartholme • mbartholme@pfamd.org • 443-330-5370 x304