

8th  
ANNUAL



5K Run and 1 Mile Fun Run/Walk

7:00am - 11:00am  
(Race starts at 8:30am)

MARYLAND ZOO

SEPTEMBER 30, 2018

## CORPORATE SPONSORSHIP AND TEAM OPPORTUNITIES

Join over 1,500 attendees at this family-friendly event! Professionally managed by **Charm City Run**, the **5K course** meanders through the **Maryland Zoo** in Baltimore and the adjacent Druid Hill Park. There is also a **1 Mile Fun Run and Walk**, allowing for athletes of all levels to participate. Post-race activities include: refreshments, animal ambassadors, music, children's activities, autism information, awards, and **FREE admission to the Zoo!**

**Proceeds benefit Pathfinders for Autism**, Maryland's largest autism organization dedicated to improving the lives of individuals with autism and their loved ones. Pathfinders for Autism's programs include: our Resource Center, parent and professional training, recreational opportunities, safety programs, first responder training, vocational training, and awareness events. Everything we offer is **FREE of charge**.

### Requirements

- » Complete Commitment form
- » Please be sure to note if you will have a table in the Vendor Village
- » No sales of any kind are permitted
- » Balloons are not permitted for the safety of the Zoo animals
- » Electrical outlets are available upon request
- » All logos are to be submitted in .JPG AND Vector (.eps or .pdf)
- » Sponsor commitments must be in by 8/26/18 for logo placement on shirts and banners



### For more information contact:

Mary Beth Bartholme  
Project Assistant  
Pathfinders for Autism

email: [mbartholme@pfamd.org](mailto:mbartholme@pfamd.org)  
phone: 410-330-5370 x304



Pathfinders for Autism is a 501(c)3 nonprofit organization. Donations (less the fair market value of any goods or services received by the donor) are tax-deductible to the fullest extent allowed by law. A copy of our current financial statement is available upon request. Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of State for the cost of copying and postage. No goods or services were received by the donor in exchange for this contribution. Tax ID #52-2226573.

303 International Circle, Suite 110, Hunt Valley, MD 21030

Help Line 443.330.5341 • Office 443.330.5370

[www.pathfindersforautism.org](http://www.pathfindersforautism.org)



# RUN WILD FOR AUTISM CORPORATE SPONSORSHIP AND TEAM OPPORTUNITIES

## LION SPONSORSHIP

**Exclusive**

**\$7,500 SOLD OUT**

- » Co-branding of the event in all areas
- » Inclusion of Company name in all media materials\*
- » Company logo in priority placement on:
  - Race Bibs
  - Social Media (5 exclusive posts\*)
  - Website
  - Premier Sponsor Banner
  - Event T-shirt
- » Logo visibility at bib pick-up locations
- » Recognition during awards ceremony
- » Vendor Table
- » 30 *Upgraded* entries for race (including chip timing, performance T-shirts, Zoo admission, giveaways, and refreshments)

## CHEETAH SPONSORSHIP

**\$5,000**

- » Inclusion of Company name in all media materials\*
- » Company logo in priority placement on:
  - Social Media (3 exclusive posts\*)
  - Website
  - Premier Sponsor Banner
  - Event T-shirt
- » Logo visibility at bib pick-up locations
- » Recognition during awards ceremony
- » Vendor Table
- » 20 *Upgraded* entries for race (including chip timing, performance T-shirts, Zoo admission, giveaways, and refreshments)

## ZEBRA SPONSORSHIP

**\$3,000**

- » Company logo in priority placement on:
  - Social Media (1 exclusive post\*)
  - Website
  - Premier Sponsor Banner
  - Event T-shirt
- » Recognition during awards ceremony

- » Vendor table
- » 10 *Upgraded* entries for race (including chip timing, performance T-shirts, Zoo admission, giveaways, and refreshments)

## BEAR CUB SPONSORSHIP

**Exclusive**

**\$2,500 SOLD OUT**

- » Company sign at highly visible **Kids Activities** area
- » Company logo in priority placement on:
  - Website
  - Event T-shirt
  - Sponsor Sign
- » Social Media mention
- » Vendor Table
- » Emcee mention during post-race celebration
- » 8 *Upgraded* entries for race (including chip timing, performance T-shirts, Zoo admission, giveaways, and refreshments)

## ELEPHANT SPONSORSHIP

**Exclusive**

**\$2,500**

- » Company sign placed at highly visible **First Aid Station**
- » Company logo in priority placement on:
  - Website
  - Event T-shirt
  - Sponsor Sign
- » Social Media mention
- » Vendor Table
- » Emcee mention during post-race celebration
- » 8 *Upgraded* entries for race (including chip timing, performance T-shirts, Zoo admission, giveaways, and refreshments)

**\* Commitment needed by 6/30/18 to fulfill all media opportunities and by 8/26/18 for logo inclusion on printed materials**

## PENGUIN SPONSORSHIP

**\$2,000**

- » Company logo in priority placement on:
  - Event T-shirt
  - Sponsor Sign
- » Social Media Mention
- » Vendor Table
- » 5 *Upgraded* entries for race (including chip timing, performance T-shirts, Zoo admission, giveaways, and refreshments)

## CAMEL SPONSORSHIP

**Exclusive**

**\$1,000 SOLD OUT**

- » Logo placement at 2 highly visible **Water Stations** along the run route
- » Company logo placement on:
  - Event T-shirt
- » 4 Post-Race Celebration/Zoo admissions and event T-shirts

## TORTOISE SPONSORSHIP

**\$1,000** (for profit rate)

**\$500** (non-profit rate)

- » Company logo placement on:
  - Event T-shirt
- » Vendor Table
- » 4 Post Race Celebration/Zoo admissions and event T-shirts

## CORPORATE TEAM

**\$1,500**

- » Company logo in priority placement on:
  - Website
  - Sponsor Sign
- » Exclusive event volunteer opportunities
- » 30 *Standard* entries for race (includes chip timing, T-shirts, Zoo admission, giveaways, and refreshments)

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SEPTEMBER 30, 2018

CORPORATE SPONSORSHIP AND TEAM COMMITMENT FORM

Sponsorship Level: \_\_\_\_\_ Amount: \_\_\_\_\_

Sponsor Name (for recognition purposes): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Facebook: \_\_\_\_\_ Twitter: \_\_\_\_\_

Instagram: \_\_\_\_\_ LinkedIn: \_\_\_\_\_

Vendor Table\* (select one): Yes \_\_\_\_\_ No \_\_\_\_\_

Vendor Name for booth and program: \_\_\_\_\_

\*Please no sales of any kind. For the safety of Zoo animals, balloons are not permitted. Electrical outlets available upon request.

Please list total # of shirts required next to the appropriate sizes: (Final total should reflect sponsor level benefits)

Child S \_\_\_\_\_ Child M \_\_\_\_\_ Child L \_\_\_\_\_  
Adult S \_\_\_\_\_ Adult M \_\_\_\_\_ Adult L \_\_\_\_\_ Adult XL \_\_\_\_\_ Adult XXL \_\_\_\_\_

Please contact us directly with any special instructions or needs you may have.  
For all artwork, please send color .jpg AND vector (.eps or .pdf) logos to: Mary Beth Bartholme at [mbartholme@pfamd.org](mailto:mbartholme@pfamd.org)  
Commitment needed by 6/30/18 to fulfill all media opportunities and by 8/26/18 for logo inclusion on printed materials

Checks can be made payable to **PATHFINDERS FOR AUTISM** and mailed to:

Pathfinders for Autism  
Attn: Mary Beth Bartholme, Project Assistant  
303 International Drive, Suite 110  
Hunt Valley, MD 21030

For questions or to pay by card:  
Email: [mbartholme@pfamd.org](mailto:mbartholme@pfamd.org)  
Phone: 443-330-5370 x304

