



5K Race and  
1 Mile Fun Run/Walk  
7:00am - 11:00am  
(Race starts at 8:30am)  
**September 27, 2026**  
**MARYLAND ZOO**

## **CORPORATE SPONSORSHIP AND TEAM OPPORTUNITIES**

Join over one thousand participants at this family-friendly event! Professionally managed, the 5K course meanders through the Maryland Zoo in Baltimore and the adjacent Druid Hill Park. There is also a 1 Mile Fun Run and Walk, allowing for athletes of all levels to participate. Post-race activities include: refreshments, animal ambassadors, music, children's activities, autism information, awards, and FREE admission to the Zoo!

Proceeds benefit Pathfinders for Autism, Maryland's largest autism organization dedicated to improving the lives of individuals with autism and their loved ones. Pathfinders for Autism's programs include: our Resource Center, parent and professional training, recreational opportunities, safety programs, first responder training, vocational training, and awareness events. Everything we offer is FREE of charge.

### **For more information or questions contact:**

Bill Freeman

Development Manager

[BFreeman@Pathfindersforautism.org](mailto:BFreeman@Pathfindersforautism.org)

phone: 443-585-0729



» Review the Sponsorship Benefits closely to select the level that suits your needs. For example, some levels prioritize race entries while others prioritize brand exposure.

» Complete Commitment form OR visit [Pathfindersforautism.org/Runwild2026](http://Pathfindersforautism.org/Runwild2026)

» Please be sure to note if you will have a table in the Vendor Village

» No sales of any kind are permitted

» Balloons are not permitted for the safety of the Zoo animals

» All logos are to be submitted in .JPG or .PNG

» Sponsor commitments must be in by 8/29/26 for logo placement on shirts and banners

» Sponsorship race entries must be completed by 9/18/26. Due to demand for race participation, entries after this date cannot be guaranteed.



**Sponsorship Level:** \_\_\_\_\_

**Amount:** \_\_\_\_\_

**Sponsor Name (for recognition purposes):**  
\_\_\_\_\_

**Contact Name:**  
\_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Facebook:** \_\_\_\_\_

**Instagram:** \_\_\_\_\_

**LinkedIn:** \_\_\_\_\_

**Complete your sponsorship online!**



**Vendor Table\*** (select one): Yes \_\_\_ No \_\_\_

**Vendor Name for booth and program:**  
\_\_\_\_\_

**\*Please no sales of any kind. For the safety of Zoo animals, balloons are not permitted.**

**Checks can be made payable to PATHFINDERS FOR AUTISM and mailed to:**

**Pathfinders for Autism**

**1954 Greenspring Drive, LL20**

**Timonium MD 21093**

**Please contact us directly with any special instructions or needs you may have.**

**Please send color .jpg or .png logos to: [BFreeman@Pathfindersforautism.org](mailto:BFreeman@Pathfindersforautism.org)**

**Commitment needed by 8/29/26 to fulfill all media opportunities**

Pathfinders for Autism is a 501(c)3 nonprofit organization. Donations (less the fair market value of any goods or services received by the donor) are tax-deductible to the fullest extent allowed by law. A copy of our current financial statement is available upon request. Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of State for the cost of copying and postage. No goods or services were received by the donor in exchange for this contribution.

Tax ID #52-2226573.

# Sponsorship Opportunities

## LION SPONSOR

**\$15,000 EXCLUSIVE OFFER  
SOLD OUT!**

## TIGER SPONSOR

**\$10,000 EXCLUSIVE OFFER**

- » Inclusion of Company name on all media materials\*
- » Company logo in priority placement on:
  - Social Media (3 exclusive posts\*)
  - Website
  - Premier Sponsor Banner
  - Event T-shirt
- » Logo visibility at bib pick-up locations
- » Recognition during awards ceremony
- » VIP Vendor Table in Vendor Village Pavilion with priority placement
- » 30 race entries (inc. chip timing, T-shirts, Zoo admission, giveaways, and refreshments)

## CHEETAH SPONSOR

**\$7,500**

- » Inclusion of Company name on all media materials\*
- » Company logo in priority placement on:
  - Social Media (3 exclusive posts\*)
  - Website
  - Premier Sponsor Banner
  - Event T-shirt
- » Recognition during awards ceremony
- » VIP Vendor Table in Vendor Village Pavilion with priority placement
- » 20 race entries (inc. chip timing, T-shirts, Zoo admission, giveaways, and refreshments)

## PENGUIN SPONSOR

**\$5,000**

- » Company sign placed at highly visible Ambassador Avenue
- » Company logo in priority placement on:
  - Website
  - Event T-shirt
  - Sponsor Sign
- » Social Media mention
- » Vendor Table in Vendor Village Pavilion
- » Emcee mention at post-race celebration
- » 15 race entries (inc. chip timing, T-shirts, Zoo admission, giveaways, and refreshments)

## BEAR CUB SPONSOR

**\$2,500**

- » Company sign at highly visible Kids Activities area
- » Company logo in priority placement on:
  - Website
  - Event T-shirt
  - Sponsor Sign
- » Social Media mention
- » Vendor Table in Vendor Village Pavilion
- » Emcee mention at post-race celebration
- » 10 race entries (inc. chip timing, T-shirts, Zoo admission, giveaways, and refreshments)

## CAMEL SPONSOR

**\$2,500**

- » Company sign placed at highly visible Water Stop and Refreshments areas
- » Company logo in priority placement on:
  - Website
  - Event T-shirt
  - Sponsor Sign
- » Social Media mention
- » Vendor Table in Vendor Village Pavilion
- » Emcee mention at post-race celebration
- » 10 race entries (inc. chip timing, T-shirts, Zoo admission, giveaways, and refreshments)

## FAMILY TEAM SPONSOR

**\$2,500**

- » Company logo included on Family Team Incentive flyer and online graphic
- » Company logo in priority placement on:
  - Website
  - Event T-Shirt
  - Sponsor Sign
- » Social Media Mention
- » Vendor Table in Vendor Village
- » Emcee Mention at Family Team awards
- » 10 race entries (inc. chip timing, T-shirts, Zoo admission, giveaways, and refreshments)

# Sponsorship Opportunities

## TORTOISE SPONSOR

**\$1,500 (for profit rate)**

**\$1,000 (non-profit rate)**

» **Company logo placement on**

- **Race Day Banner**

» **Vendor Table in Vendor Village Pavilion**

» **4 Post Race Celebration/Zoo admissions and event T-shirts**

## CORPORATE PARTNER

**\$1,500**

» **Company logo in priority placement on:**

- **Website**
- **Sponsor Sign**
- **Ambassador Avenue Sign**

» **10 entries for race (includes chip timing, T-shirts, Zoo admission, giveaways, and refreshments)**

» **Exclusive event volunteer opportunities**

## CORPORATE TEAM

**\$1,000**

» **Company logo in priority placement on:**

- **Website**
- **Sponsor Sign**
- **Ambassador Avenue Sign**

» **6 entries for race (includes chip timing, T-shirts, Zoo admission, giveaways, and refreshments)**

» **Exclusive event volunteer opportunities**



**Complete your sponsorship online!**



Level	Exposure	Engagement	Participation
Tiger	✓✓✓	✓✓✓	✓✓✓
Cheetah	✓✓	✓✓✓	✓✓
Penguin	✓✓	✓✓	✓
Bear Cub	✓	✓✓✓	✓
Camel	✓	✓✓✓	✓
Family Team	✓	✓✓	✓